

April 23rd

Hicare wins the selection for Anderson UCLA GAP Programme 2009

Hicare Research succeeded in the selection process aimed to choose the five Italian companies that will take advantage of the GAP (Global Access Programme) 2009.

The programme has the goal of developing a roadmap and an effective strategic plan for triggering the success of the firms in their international business deployment.

The target companies are those which adopt both innovative technologies and business models as their key competitive strategic options.

The GAP programme is run by the Anderson UCLA School of Management partnering with international excellence centers and governative institutions.